

KELSEY TAYLOR

VIDEOGRAPHER



Creative, skilled video creator with years of experience in video production, video editing, motion graphics, live streaming, and project management.

MY EXPERTISE

- Video Editing
- Adobe Creative Suite
- Cinematography
- DSLR Camera Operation
- Broadcast Camera Operation
- Live Streaming
- Motion Graphics
- Sound Mixing
- Lighting
- Hiring and Training Crew
- Casting Talent
- Project Management

 **PHONE**
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 **WEBSITE**
ladytaylorfilms.com

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EDUCATION

B.A. Communication & Cinema Arts

Vanguard University of Southern California

- Graduated 2012
- Graduated Summa Cum Laude
- Lambda Pi Eta (Communication Honor Society)

WORK EXPERIENCE

2023 - Present



Visual Media Specialist

The Aesthetic Immersion

- Work as a primary videographer and editor for all learning and promotional content.
- Project manage video requests using Asana
- Record A/V content using remote and DSLR cameras and professional microphones
- Live A/V mixing for in-house training courses and lectures, virtual events, and webinars
- Capture video content at events
- Edit YouTube content, podcasts, social content, training courses, promo videos, and more

2014 - Present



Videographer

LadyTaylor Films

- Work with clients on a freelance basis to offer full video services for a variety of original projects.
- Project manage video requests
- Record A/V content using DSLR cameras, H5 Zoom recorders and professional microphones
- Live A/V mixing for virtual events and webinars
- Edit documentaries, event videos, promotional videos, short films

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RECOMMENDATIONS

"Kelsey is a dedicated and loyal team player, a talented and passionate videographer, photographer and A/V tech wizard. She was a key member of our Marketing team delivering countless video and photo assets weekly. She is a relentless problem solver with a do what it takes, positive outlook and attitude. When it comes to identifying better, faster processes or building them from scratch, she makes it happen..."

Keri McGhee,
Head of Partnership Marketing
at Ethos Life

"Kelsey led our church through a total digital transformation in the areas of production (audio, video, and lighting), livestream services, social media, training, and staff development. Her impact can not be overstated, we simply would not have survived the pandemic without her expertise, project management, and people skills. She is a rare find and a gift to any organization she serves!"
Ivan S. Pitts,
Senior Pastor
at Second Baptist Church

See more at
<https://www.linkedin.com/in/kelseytaylor1/>

VIDEO SAMPLES

ladytaylorfilms.com

2019 - 2023

Ferry
International

Video Content Specialist

- Work within the marketing department to create high-quality video content for multiple platforms.
- Project manage video requests using Asana
- Record A/V content using DSLR cameras, H5 Zoom recorders and professional microphones
- Live A/V mixing for virtual events and webinars
- Capture video & photo content at events
- Edit YouTube shows, podcasts, social content, training courses, promo videos, and more
- Producer of podcasts and YouTube shows
- Interview and train new team members and independent contractors

2020 - 2021

Second Baptist
Church of
Santa Ana

Director & Producer of Media Ministries

- Oversee and manage the media ministry team and all video and graphic projects for the church.
- Project manage video and graphic design requests
- Record A/V content using broadcast and DSLR cameras and professional microphones
- Technical director for live streaming of Sunday services and events
- Live video and audio mixing
- Edit video specials and announcement videos
- Hire and train new team members

2018 - 2019

Duality
Filmworks

Assistant Video Editor

- Complete production work for television shows and assist with organizing team member assignments.
- Assist with post-production management
- Edit full episodes for reality television series
- Edit motion graphics

2015 - 2018

Iiota
Productions

Manager of Content Creation

- Responsible for all aspects of the creative process in production of video content for YouTube channel.
- Project manage all video tasks using Asana
- Record A/V content using DSLR cameras, H5 Zoom recorders, professional microphones
- Capture video at concerts and events
- Edit YouTube shows, promo videos, recap videos, testimonials, and FAQ videos
- Interview and train new team members and independent contractors
- Audition and cast talent for hosted shows

2013 - 2014

Duality
Filmworks

Visual Effects Artist and Assistant Video Editor

- Complete visual effects and editing for several projects and supervise projects.
- Chroma key green screen footage for video game
- VFX work for feature film and television shows
- Edit documentary
- Supervise assignments and delivery of final files.